

Campbell Forsyth



Campbell has coached and facilitated in corporate organisations and small to medium enterprise since 1999, having worked extensively across the Financial Services, Banking and Retail sectors, Consumer Electronics, Media, Telecommunications and Recruiting.

Currently, he is a member of the coaching panels for several top 100 Australian companies where he works with executive management as a preferred coach to improve personal and leadership effectiveness in order to meet the organisations growth and service strategies. As a preferred coach Campbell has worked with over 250 individual executives across many business functions including finance, HR, network operations, marketing, customer operations, logistics, channel marketing, IT, finance, special projects and sales. Campbell has a proven track record in helping executives, leaders and business owners find success in business through increasing individual potential and performance, developing an effective and constructive leadership style and increasing team management, communication and networking skills.

Campbell has over 19 years experience in business having held management positions in insurance, education and management consulting. His experience encompasses both strategic and operational roles in all aspects of marketing, sales, business development, business intelligence, PR, advertising, cultural assessment and research, cultural change management and learning and development. He is currently the Managing Partner of Integral Coaching and responsible for the strategic growth of the business.

As a facilitator and group coach, Campbell has led several large scale leadership programs where he taught the theory and application of effective leadership styles and achievement thinking to the top 500 leaders in businesses. Recently, Campbell and Integral Coaching co-partnered a program that successfully developed a group of internal coaches for a global organisation that wished to build their internal coaching capabilities to enhance employee growth, engagement and customer focus across the business. This program is considered to be one of the most sophisticated being implemented around the world today.

Campbell has two Masters Degrees in personal, professional and psychological change and has researched and developed a unique integrated coaching methodology that combines evidence based, goal oriented and systemic approaches. The integral coaching system supports leaders to increase their leadership capabilities and fitness, develop personal leadership skills, and increase personal and cultural alignment, fit and engagement to meet organisational strategies and objectives. Campbell has over 10,000 hours of face to face delivery in coaching and facilitation and is an accredited Lifestyles Inventory (LSI) and DISC facilitator.

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