

Campbell Forsyth



Campbell has facilitated and coached in corporate organisations and medium enterprise since 1999, having worked extensively across the Financial Services, Banking and Retail sectors, Professional Services, Recruiting, Building and Construction, Media, and Telecommunications.

As a facilitator, Campbell has led several large-scale, in depth leadership programs where he facilitated the theory and application of effective leadership, achievement thinking and emotional intelligence to over 750 executives and senior leaders in businesses in Australia and New Zealand. Recently, he facilitated a cultural change program for the partners and senior managers of a large professional services firm.

Currently, he is a member of the coaching panels for several top 100 Australian companies where he works with executive management as a preferred coach to improve personal and leadership effectiveness in order to meet the organisations growth and service strategies. As a preferred coach Campbell has worked with over 250 individual executives across many business functions including finance, HR, network operations, marketing, customer operations, logistics, channel marketing, IT, finance, special projects and sales.

Recent coaching engagements include the debriefing and coaching of over 40 senior executives with their LSI results and several individual coaching assignments including the regional CFO of a top 100 Australian Company. Campbell has also run over 72 group coaching sessions with executives in support of large leadership and change initiatives in businesses.

Campbell has a proven track record in helping executives, leaders and team members find success in business through increasing individual potential and performance, developing an effective and constructive leadership style and increasing team engagement, resilience, communication and personal mastery skills. He has written several thought leadership papers on the development of Personal Leadership competencies in executives and the application of transformational coaching to enhance executive's ability to lead organisational change.

He has over 19 years experience in business having held management positions in insurance, education and management consulting. His experience encompasses both strategic and operational roles in marketing, sales, business development, business intelligence, cultural assessment and research, cultural change management and learning and development.

Campbell has Masters of Applied Science (UWS) majoring in adult learning and emotional intelligence and complexity theory and change, a Masters of Psychotherapy (UTS) and a Masters of Education (UWS) majoring in leadership and change theory and application through transformational and personal leadership. Campbell has over 10,500 hours of face to face delivery in coaching and facilitation and is an accredited Lifestyles Inventory (LSI) and DISC facilitator.

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